



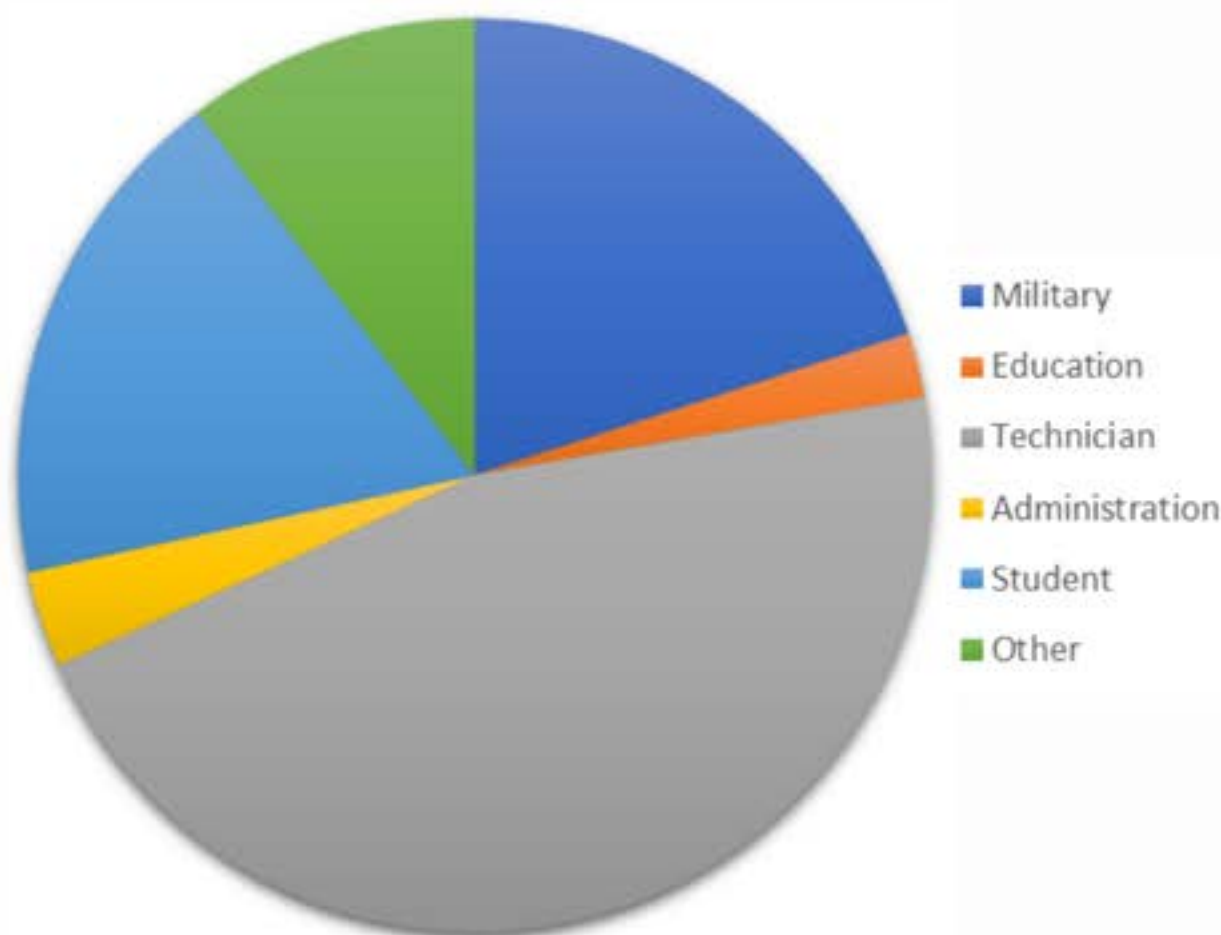
# HIGH TECH NEWS

## ETA International's Publication Rates and Information

**Reach more than 30,000 worldwide technicians,  
integrators and related professionals!**

Every edition of the *High Tech News* reaches more than 30,000 professionals. This impressive audience is comprised of electronics-related industries such as Fiber Optics, Information Technology, Industrial Electronics, Smart Home, Wireless Communications and more.

This includes individuals employed in service centers, Fortune 10 organizations, educational institutions and state/federal employers, public utilities, plus military electronics specialties.



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### High Tech News Publication Advertising

	1 Issue	3 Issues	6 Issues	Bleed Size	Non-Bleed Size
Full Page	\$ 1,000.00	\$ 800.00	\$ 650.00	7.5" x 11.25"	7.5" x 10.5"
1/2 Page Horizontal	\$ 650.00	\$ 500.00	\$ 400.00	8.75" x 4.875"	7.5" x 4.875"
1/4 Page	\$ 400.00	\$ 300.00	\$ 200.00		3.625" x 4.875"
1/8 Page Horizontal/ Business Card	\$ 150.00	\$ 100.00	\$ 50.00		3.625" x 2.25"

### ETA Website Advertising

	1 Month	3 Months	6 Months	Size (Pixels)	
Button Ad	\$ 150.00	\$ 125.00	\$ 100.00	175w x 175h	
Page Sponsorship	\$ 300.00	\$ 250.00	\$ 200.00	900w x 136h	

### ETA Membership E-blasts

	1 Time	Size (Pixels)			
E-mail Blast	\$ 250.00	700w x 900h			
E-mail Blast Button	\$ 150.00				